



Leicester
City Council

**JOINT MEETING OF THE HERITAGE, LEISURE AND SPORT
SCRUTINY COMMISSION AND THE ECONOMIC DEVELOPMENT,
CULTURE AND TOURISM SCRUTINY COMMISSION**

DATE: TUESDAY, 3 JULY 2012

TIME: 5:30 pm

**PLACE: THE OAK ROOM - GROUND FLOOR, TOWN HALL,
TOWN HALL SQUARE, LEICESTER**

Members of the Commission

Councillors Dr Barton and Waddington (Chairs of the Heritage, Leisure and Sport Scrutiny Commission and Economic Development, Culture and Tourism Scrutiny Commission)

Councillors Naylor and Bhatti (Vice-Chairs)

Councillors Bhavsar, Cassidy, Chaplin, Chowdhury, Desai, Fonseca, Grant, Joshi, Kamal, Newcombe, Porter and Shelton

Members of the Commission are invited to attend the above meeting to consider the items of business listed overleaf.

for Monitoring Officer

Officer contact: Julie Harget
Democratic Support, Leicester City Council
Town Hall, Town Hall Square, Leicester LE1 9BG
(Tel. 0116 229 8809 Fax. 0116 229 8819)
(e-mail Julie.harget@leicester.gov.uk)

INFORMATION FOR MEMBERS OF THE PUBLIC

ACCESS TO INFORMATION AND MEETINGS

You have the right to attend Cabinet to hear decisions being made. You can also attend Committees, as well as meetings of the full Council.

There are procedures for you to ask questions and make representations to Scrutiny Committees, Community Meetings and Council. Please contact Democratic Support, as detailed below, for further guidance on this.

You also have the right to see copies of agendas and minutes. Agendas and minutes are available on the Council's website at www.cabinet.leicester.gov.uk or by contacting us as detailed below.

Dates of meetings are available at the Customer Service Centre, King Street, Town Hall Reception and on the Website.

There are certain occasions when the Council's meetings may need to discuss issues in private session. The reasons for dealing with matters in private session are set down in law.

WHEELCHAIR ACCESS

Meetings are held at the Town Hall. The Meeting rooms are all accessible to wheelchair users. Wheelchair access to the Town Hall is from Horsefair Street (Take the lift to the ground floor and go straight ahead to main reception).

BRAILLE/AUDIO TAPE/TRANSLATION

If there are any particular reports that you would like translating or providing on audio tape, the Democratic Services Officer can organise this for you (production times will depend upon equipment/facility availability).

INDUCTION LOOPS

There are induction loop facilities in meeting rooms. Please speak to the Democratic Services Officer at the meeting if you wish to use this facility or contact them as detailed below.

General Enquiries - if you have any queries about any of the above or the business to be discussed, please contact Julie Harget, Democratic Support, on (0116) 229 8809 or email Julie.harget@leicester.gov.uk or call in at the Town Hall.

Press Enquiries - please phone the Communications Unit on 252 6081

PUBLIC SESSION

AGENDA

1. **ELECTION OF CHAIR**
2. **APOLOGIES FOR ABSENCE**
3. **DECLARATIONS OF INTEREST**

Members are asked to declare any interests they may have in the business on the agenda, and/or indicate that Section 106 of the Local Government Finance Act 1992 applies to them.

4. **PRESENTATION ON THE FESTIVALS AND EVENTS CONSULTATION** [Appendix A](#)

Members of the Commissions will receive a presentation from Mike Candler, the Cultural Quarter Project Director on the Festival and Events consultation.

5. **ANY OTHER URGENT BUSINESS**

Appendix A

Methodology for the festivals & events review.

1. Aim of the review:

To analyse and fully review the services provided through and by voluntary & community festivals and events organisations to prioritise these services in order to identify areas for re-negotiation of terms, savings and re-investment from the grants to voluntary & community arts organisations budget. To analyse and fully review the festivals and events that are managed and delivered, in partnership with other organisations, by the Council.

2. Scope of the review:

All festivals and events with a financial contribution of £5,000 or above from the Council. The following festivals and events were included in the review:

Managed and delivered by voluntary and community organisations:

1. Leicester Caribbean Carnival (Carnival) - £100,000 (2011/12) Attendance – 20,000
2. Leicester Belgrave Mela - £30,000 (2011/12) Attendance - 20,000
3. Big Difference Company (Comedy Festival) - £18,500 (2011/12) Attendance - 44,000
4. The Spark Children's Arts Festival - £9,000 (2011/12) Attendance -12,700
5. Leicester International Music Festival - £5,000 (2011/12) Attendance -1,250
6. Black History Season - £5,000 (2011/12) Attendance – 2,100
7. Leicester Hindu Festival Council (Navratri) - £20,000 (2011/12) Attendance – 8,400

Festivals & events that are directly managed by the Council:

1. Diwali (Switch on and Diwali Day) £88,000 (2011/12) Attendance – 74,000
2. Abbey Park Bonfire £14,000 (2011/12) Attendance – 23,000
3. Humberstone Park Bonfire £16,000 (2011/12) Attendance 7/8000
4. Christmas Switch On - £16,000 (2011/12) Attendance - 8,000
5. Castle Park Festival - £11,000 (2011/12) attendance – 11,000
6. Riverside Festival - £18,000 (2011/12) Attendance – 16,000
7. Dashera £6,000 (2011/12) Attendance – 6,000

8. St George's Day Celebration - £10,000 (2011/12) Attendance – 4,500

All festivals and events with a funding contribution of £4,999 or less were not included in the review. The following festivals and events were **NOT** included in the review:

Leicester Pride, Irish Festival, Braunstone Carnival, City of Leicester Horticultural Show, Christ in the Centre and Chinese New year.

3. Review Process.

The review of the festivals and events programme was undertaken by a team of officers from the Cultural Services Division. The team of officers was drawn from a range of service disciplines, e.g. sports, arts, etc. to ensure objectivity and challenge within the review process.

Each organisation/provider of a festival/event received written notification of the review and the process the review would take. Essentially three stages:

1. Information and data gathering
2. Equality Impact Assessment
3. Public Consultation on the options and proposals arising from the review

3.1 Information and data gathering

The review process provided the opportunity for the organisation/provider of the festival/event to meet with the representatives of the review team and to:

- provide information about the festival./event
- identify the needs and priorities the festival meets, including how these are met
- provide information about the beneficiaries/customer/users of the festival/event

For each review meeting a set of core questions were put to the organisation/provider representatives covering:

- is there clear evidence of need/demand and how is this evidenced,
- does the festival / event contribute to Council / City priorities
- what is the quality of the festival / event and how is this evidenced
- has the festival/event complied with contractual requirements
- what are the benefits /outcomes arising from the festival/event
- cost of the event and activity and value for money

Organisations/providers during the meeting and after the meeting were offered the opportunity to provide documentation/evidence to support the responses they gave during the discussion.

3.2 Equality Impact Assessment

An equality Impact screening was undertaken for all of the festivals and events scoped into the review. Equality Impact assessments were undertaken for those festivals/events where there is a proposed to change, either by way of a reduction or cessation of funding to a festival/event organisation and/or a proposal for the Council itself to stop providing a festival/event. To summarise EIA's were prepared for Leicester Caribbean carnival, Leicester Hindu Festival Council in regard to Navratri, Castle Park Festival, Dasher and Humberstone Park Bonfire.

3.3 Public Consultation on the Proposals/Options

Consultation on the proposals arising from the festivals and events review will be undertaken during the period 23rd April – 27th July (12 weeks) in accord with the Department of Communities and Local Government Guidance on Best Value (Sept. 2011).

Consultation will be undertaken with:

- Organisations funded to deliver a festival or event were invited to provide written comments on the impact the proposals will have on their activity, organisation and users.
- Users & beneficiaries of a festival or event are invited to provide written comments on the impact the proposals will have on their access to the service.
- Stakeholders and partners are invited to provide written comments on the balance of the programme and the impact that the proposals will have on any partnering / partnership arrangements they have with festival / event organisations.

The Economic Development, Culture & Tourism and Heritage, Leisure & Sport Scrutiny Commissions.

Ward Committees (dates to be confirmed) where a festival or event is specific to a geographic area:

- Latimer – Diwali, Dasher
- Coleman – Humberstone Park Bonfire and Firework Display
- Castle – Castle Park Festival, Leicester Caribbean Carnival,
- Westcotes – Riverside Festival

Following analysis of the questionnaires and comments a final report with recommendations will be presented to the City Mayor and Executive in early autumn this year.

Consultations

Leicester City Council Home Page

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Consultations: Online Survey

Festival and Events Review

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FESTIVALS AND EVENTS REVIEW - ON-LINE SURVEY

Please read the following proposals and answer the questions that follow, using one questionnaire per respondent

The Council is undertaking a review of all services provided by the Voluntary and Community sector and/or grant aided/funded by the Council.

The Cultural Services Division, as part of the review of the voluntary and community sector services, has undertaken a review of the Festivals and Events programme funded by the Council and provided by the community and voluntary sector along with those Festivals and Events delivered by the Council in partnership with other organisations and those managed and delivered by the Council.

The review of the Festivals and Events programme is underpinned by the need for the Council to demonstrate continued value for money in the activities and services it supports and/or provides to ensure that public funds are used for the greatest benefit and to meet changing needs of the City's communities.

The intention of the review is to establish the situation for each festival and event in a fair and quantifiable way so that decisions on the whole of the festivals and events programme funded by the Council can be made.

The City Council provides support for a diverse range of festivals and events as these activities provide opportunities

to; improve city and civic pride, generate a positive and attractive cosmopolitan image of the city, help to attract tourists and visitors to the City, contribute to the City Economy, aid community, social and cultural cohesion, and enable communities to celebrate and enjoy the city.

Respondents are invited to provide feedback on the council's proposals arising from the review and to:

- Consider the impact that the proposals are likely to have on you, your family and your neighbours;
- Complete the online questionnaire to comment, show support or offer advice.

The closing date for responses is 6pm on 27th July 2012.

Options and proposals arising from the Festivals and Events review

The options and proposals listed below form the basis of the consultation:

1) to maintain funding at the current level and enter into new three year funding contract and service level agreements with:

- the Big Difference Company for the provision and development of Dave's Leicester Comedy Festival (£18,500 per annum),
 - The Spark for the provision of the Spark Children's Arts Festival (£9,000 per annum), and
- Leicester Belgrave Mela (£30,000 per annum)

2) to maintain funding at the current level for Leicester International Music Festival (£5,000 per annum) and enter into a one year funding contract

3) to maintain funding at the current level and the current 'in-house' management and delivery arrangements for the:

- Riverside Festival (£18,000 per annum),
- Abbey Park Bonfire and Firework Display (£14,000 per annum), and
- Christmas Lights Switch On event (£16,000 per annum),

4) to maintain funding at the current level (£10,300) and maintain the current management arrangement for the delivery of St George's day

celebration for 2012/13 and that during the year a brief and specification for the event is written and that this is used to tender the management and delivery of the St Georges Day celebration for (2 years) 2013 and 2014, with the option to extend for a further year

5) that the Carnival on Victoria Park is supported based on the model developed in 2011/12 and that the city centre procession/parade is not re-instated; and that a 3 year funding contract and service level agreement is entered into with funding reducing from £100,000 in 2012/13, to £80,000 in 2013/14 and to £60,000 in 2014/15 to reflect the nature of the event

6) that the Council ceases to fund and provide Castle Park Festival from 2013 onwards in order to develop a new weekend heritage and arts festival with a focus on the old town area and to provide opportunities to celebrate the wider city built, environmental, social and cultural heritage and history to help fulfil the City Mayors 100 day pledge on festivals

7) that the Council maintains the funding (£5,000 per annum) and delivery arrangement for Black History Month in 2012 with a focus on a programme of events throughout October so that the City has the opportunity to celebrate Black History Month; and that a brief and specification for the event is written and that this is used to tender the management and delivery of Black History Month for (2 years) 2013 and 2014, with the option to extend for a further year

8) that the Council, in 2013, ceases to fund and organise the Humberstone Park Bonfire but provides advice and guidance to assist in the preparation and delivery of a community managed bonfire event in its place if the community want to take a lead on it

9) that the Council, in 2013, ceases to make a financial contribution to the Leicester Hindu Festival Council for the hire of the Ramgarhia Community Centre; and the Council continues to hire De Montfort Hall, at its published community rate, to the Leicester Hindu Festival Council for the purpose of staging its Navratri Festival

10) that the Council, in 2013, reduces its funding from £6,000 to £3,000 per annum for Dashera and negotiates with the Leicester Hindu Festival Council to take over the management and delivery of a Dashera event with a focus on the core activity of the burning of the effigy.

11) that the current level of funding (£88,000) for the Diwali Switch on and Diwali Day events is maintained but that the Diwali Working Party are asked to review the programme / budget allocation for these events to re-balance the programme to increase cultural activities on Diwali day and create more distinctiveness between the two days

12) that once the review is concluded a Festivals and Events networking group, led by the Council, is established to share good practice and develop partnership and joint working arrangements

13) that a review of marketing is undertaken to develop a campaign to brand the city's festival programme and to provide more 'in kind' support to festival organisations with their own marketing and PR campaigns

14) that a small fund be established to support the development and delivery of new festivals and provide additional support, where appropriate, to existing festivals

15) that the savings identified through the review be allocated as listed in the table below:

Additional investment in marketing and branding £15,000 from 2013/14 onwards

Invest in new weekend heritage and arts festival £30,000 from 2013/14 onwards

Establish a growth/new festivals fund £10,000 in 2013/14 rising to £30,000 in 2014/15

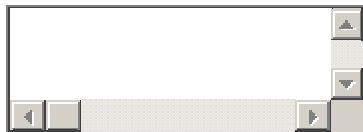
Potential saving to contribute to the 2013/14 budget strategy £15,000

THE QUESTIONNAIRE

1. **About you** (Please tick as many as apply)

- I am a resident of Leicester
 - I work in Leicester
 - I don't live in Leicester but I am a regular visitor to Leicester
 - I am responding on behalf of an organisation that is based in the City
 - I work for a voluntary sector organisation or small business that receives Council funding
 - None of the above
-

1a) If you are answering on behalf of an organisation, please tell us which:



1b) If you live in Leicester, please tell us your postcode:

Your views on the importance of festivals and events in the City.

2) How important do you feel it is for the City to provide a programme of festivals and events? (5 is very important and 1 is not important)

5 (Very important) 4 3 2 1 (not important)

3) How important do you feel it is for the City Council to provide **support** for the city's programme of festivals and events? (5 is very important and 1 is not important)

5 (Very important) 4 3 2 1 (not important)

4) How important do you feel it is for you and your community that the City provides a programme of festivals and events? (5 is very important and 1 is not important)

5 (Very important) 4 3 2 1 (not important)

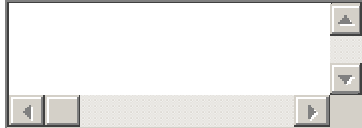
5) Please tell us why you gave these answers regarding the importance of Festivals and Events in the City:



6) Are there any new festivals and events that you would like to see taking place in the City?

Yes No Don't know

7) If there are new festivals and Events that you would like to see taking place in the City, please tell us what they are:



Your use of Leicester's Festivals and Events

8) Have you or your family attended any of the City's Festivals and Events in the last 5 years?

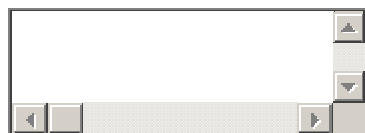
Yes No Don't know

9) If you answered yes to the question above, please tell us which Festivals and Events you have attended?

- Dave's Leicester Comedy Festival
- Spark Children's Festival
- Leicester Belgrave Mela
- Leicester International Music Festival
- St George's Day celebrations
- Riverside Festival
- Leicester Caribbean Carnival
- Castle Park Festival
- Black History Season

- Humberstone Bonfire
 - Abbey Park Bonfire
 - Navratri
 - Diwali Lights Switch On
 - Diwali day
 - Dashera
 - Christmas Lights Switch On
 - Other
-

10) If there were other festivals and/or events that you have attended that were not on this list, please tell us what they were:



Your views on the Festivals and Events proposals

11) How are the proposals to outline the City Council's festivals and events programme outlined at the start of this questionnaire likely to impact on your **access** to festivals and events?

- Improve No difference Worsen Don't know
-

12) Please tell us why you gave this answer:

13) How are the proposals to outline the city council's festivals and events programme outlined at the start of this questionnaire likely to impact on your **enjoyment** of the festivals and events programme?

Improve No difference Worsen Don't know

14) Please tell us why you gave this answer:

15) Please look at the list of the proposals below and tell us if there are any that you particularly support or particularly do not support. </B?< P>

Proposal 1a) Maintain funding for Dave's Leicester Comedy Festival (£18,500)

Support Neither support nor don't support Don't support Don't know

Proposal 1b) Maintain funding for The Spark Children's Arts Festival (£9,000)

Support Neither support nor don't support Don't support Don't know

Proposal 1c) Maintain funding for Leicester Belgrave Mela (£30,000)

Support Neither support nor don't support Don't support Don't know

Proposal 2) Maintain funding for Leicester International Music Festival (£5,000)

Support Neither support nor don't support Don't support Don't know

Proposal 3a) Maintain funding for Riverside Festival (£18,000)

Support Neither support nor don't support Don't support Don't know

Proposal 3b) Maintain funding for Abbey Park Bonfire & Firework Display (£14,000)

Support Neither support nor don't support Don't support Don't know

Proposal 3c) Maintain funding for Christmas Lights Switch On (£16,000)

Support Neither support nor don't support Don't support Don't know

Proposal 4) Maintain funding for St George's day - £10,300
Tender the management & delivery of the event from 2013 onwards

Support Neither support nor don't support Don't support Don't know

Proposal 5) Leicester Caribbean Carnival - Reduce funding 2012/13 - £100,000
2013/14 - £80,000
2014/15 - £60,000

Support Neither support nor don't support Don't support Don't know

Proposal 6) Castle Park Festival - Stop providing Castle Park Festival in 2013/14

Support Neither support nor don't support Don't support Don't know

Proposal 7) Black History month - Black History Month - throughout October. Tender the management & delivery 2013/14 & 2014/15.

Support Neither support nor don't support Don't support Don't know

Proposal 8) Humberstone Bonfire - Cease funding in 2013/14. Provide support & advice to community to help them develop a community managed event

Support Neither support nor don't support Don't support Don't know

Proposal 9) Navratri Festival - Cease funding in 2013/14 but maintain community rate hire of De Montfort Hall

Support Neither support nor don't support Don't support Don't know

Proposal 10) Diwali events - maintain funding and Diwali Working Party to re-balance programme to increase cultural activity on Diwali Day

Support Neither support nor don't support Don't support Don't know

Proposal 11) Dashera - In 2013/14 reduce funding to £3,000 Negotiate with Leicester Hindu Festival Council to take on with a focus on core activity of burning the effigy

Support Neither support nor don't support Don't support Don't know

Proposal 12) Establish a Festivals and Events forum, led by the Council, to share good practice, develop partnership and joint working arrangements as and where appropriate and to develop a shared approach to fund-raising and sponsorship

Support Neither support nor don't support Don't support Don't know

Proposal 13) Review marketing and develop a stronger campaign to brand the city's festival and events programme. It is also recommended that the Council should provide more 'in kind' support for festivals with their own marketing and PR campaigns

Support Neither support/nor don't support Don't support Don't know

Proposal 14) That a small fund be established to support the development and delivery of new festivals and provide additional support, where appropriate, to existing festivals

Support Neither support nor don't support Don't support Don't know

Proposal 15) That the savings achieved through the review from 2013/14 onward be allocated as listed below:

Additional investment in marketing & branding - £15,000

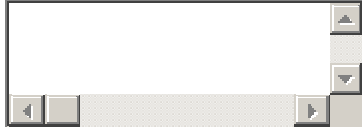
Invest in a new weekend heritage and arts festival - £30,000

Establish a growth/new festivals fund - £10,000 in 2013/14 rising to £30,000 in 2014/15

Contribution to the 2013/14 budget strategy £15,000

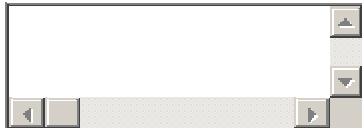
- Support Neither support nor don't support Don't support Don't know
-

16) Please tell us why you gave your answers about your support/lack of support for the proposals:



Any further comments

17) Do you have any further comments you would like to make on these proposals?



18) How did you find out about this consultation questionnaire?

- The Council's Have Your Say Consultation Page
 - Council publicity
 - Through a friend/family
 - Informed by an event/festival organiser
 - Other
-

19) If you answered 'other', please tell us where you heard about this consultation?

[Submit Your Finished Survey](#)

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